

# Program Description

The PSNA Star Leadership Institute is a four-day annual leadership program held in the scenic Lehigh Valley. Attended by healthcare providers from across the state, the Institute teaches participants enhanced leadership competencies, the role of leadership within complex health systems, and the value of interprofessional and multidisciplinary collaboration. The Institute provides:

* An engaging and supportive learning environment
* Subject matter experts to develop leadership skills
* Opportunities to expand professional networks
* Connections with senior-level professionals
* A blend of interactive group exercises, reading, and self-actualization

**Assessments and Projects**

* Participants will identify a real-world problem of interest to them and of value to their organization. This will be developed into a final presentation. The project will be worked on over a six-month period and will include: networking with professionals in the organization and community; developing a hypothesis; identifying necessary resources; collecting and analyzing data; and finding a result. The project will align with the organization’s strategic objectives.

**Mentor Program**

Participants will be matched with seasoned mentors upon completion of the didactic portion of the Institute. This initiative will support participants in completing their project and gaining maximum value from the Institute experience.

**Participant Requirements**

* Complete an application for admission
* Be committed and able to participate in the entirety of the program
* Have full support of their organizational leadership

**A Sampling of our Speakers:** *Find a full agenda and speaker details at* [*www.psna.org/Star2018.*](http://www.psna.org/Star2018.)

*Danielle Phelps Swartz, RN, BSN, CCM*

*Director of Care Coordination/Integration, Geisinger Health Plan*

**Population Health: Medical Home 101**

The medical home model is patient-centered, comprehensive, team-based, accessible, and focused on quality and safety. This program provides an overview and background of key concepts and elements necessary for a success medical home.

*Candace Bertotti*

*Senior Master Trainer, VitalSmarts*

**Crucial Conversations® & Accountability**

Learn practical skills for holding others accountable – even when you’re not the boss. Explore ways that speaking up will increase your influence and effectiveness, as well as yield better results.

*Betsy M. Snook, MEd, BSN, RN*

*CEO, PSNA*

**Negotiation**

Learners will examine basic types of negotiation as they are equipped with competitive and cooperative negotiation strategies. Drawing on information and materials from authorities in the field of negotiation, learners will be prepared to achieve successful outcomes at the bargaining table.

# Dates:

September 19-21, 2018 ............. Days 1, 2, 3

April 12, 2019 ........................ Day 4

**Location:**

Historic Hotel Bethlehem (www.hotelbethlehem.com) 437 Main St., Bethlehem, PA 18018

**Registration:**

* Closes – May 1, 2018
* Acceptance Notification – July 1, 2018

*Applications may be submitted after the deadline and will be considered if space remains. Contact Suzanne Wurster (swurster@psna.org) for additional information.*

**Cost to attend:** $3,000

Includes 4-day Institute, overnights, parking, breakfasts, lunches, breaks

**Submission Instructions:**

**Note:** The digital application process must be completed in one sitting. The form cannot be saved for completion at a later time. Therefore, please prepare for the digital application process by completing the following tasks:

* Preview the 2018 application below
* Have the following files for upload:
  + Letter of Recommendation 1
  + Letter of Recommendation 2
  + Professional Photo
  + A Word document with answers to Section 4
  + A Word document with answers to Section 5
  + A Word document with answers to Section 6
  + A Word document with answers to Section 7

**Application**

1. **Contact Information**

|  |  |
| --- | --- |
| Name |  |
| Address |  |
| City / State / Zip |  |
| Phone |  |
| E-Mail |  |

1. **Job Role**

|  |  |
| --- | --- |
| Job Title |  |
| Years in Current Position |  |
| Organization Name |  |
| Organization Type |  |
| Organization Website |  |
| Work Address |  |
| Work City / State / Zip |  |
| Work Phone |  |
| Invoice Billing Contact Name and Email Address |  |
| Number of Employees in Your Organization |  |
| Number of Employees Under Your Direct Supervision |  |
| Annual Operating Budget of Your Unit |  |
| Budget Responsibilities |  |
| Professional Organizations |  |

1. **Letters of Recommendation**

Please identify two people who will be completing letters of recommendation including their name, position, and relationship to applicant. References should include one each: (1) a chief executive officer, vice president, or department head and (2) a professional colleague inside of the organization.

|  |  |
| --- | --- |
| **Name** | **Position and Relationship to Applicant** |
| 1. |  |
| 2. |  |

## Leadership Experience

List any leadership experience you have had in your organization that would support your candidacy for this program. Include positions on councils, committees, etc. (max 500 words)

## Strategic Challenges

Describe the most significant strategic challenges in your work. How will participating in this program help you address these challenges? (max 500 words)

## Career Goals

Provide 2 short-term and 2 long-term career goals. How will attending this program help you achieve these goals? (max 500 words)

## Professional Training

List relevant professional education you have taken in the last three years, including: program title(s); institution(s); and date(s).