



Interprofessional
solutions to
healthcare.

Presented by the Pennsylvania State Nurses Association

STAR

LEADERSHIP

INSTITUTE

September 19-21, 2018 | April 12, 2019

Historic Hotel Bethlehem



DAY 1.

Elizabeth Speakman
EdD, RN, FNAP, ANEF, FAAN
Associate Provost
Interprofessional Education
Professor, University of the
Sciences

INTERPROFESSIONAL EDUCATION

Nurses are central to care delivery. Organizations must ensure that nurses and students feel empowered to lead interprofessional teams. Participants will discuss how to recognize, embrace, and support these roles.

Betsy M. Snook
MEd, BSN, RN
CEO
PSNA

NEGOTIATION

Learners will examine basic types of negotiation as they are equipped with competitive and cooperative negotiation strategies. Drawing on information and materials from authorities in the field of negotiation, learners will be prepared to achieve successful outcomes at the bargaining table.

Candace Bertotti
Senior Master Trainer,
VitalSmarts

CRUCIAL CONVERSATIONS AND ACCOUNTABILITY

Learn practical skills for holding others accountable – even when you're not the boss. Explore ways that speaking up will increase your influence and effectiveness, as well as yield better results.

Betsy M. Snook
MEd, BSN, RN
CEO
PSNA

PROJECT TEAM DISCUSSIONS

Learners will develop their group project by identifying a healthcare issue, health impact, access, and costs.

DAY 2.

Michael Miller
BA, JD
Attorney at Law
Margolis Edelstein

INTERESTING AND NOTABLE TRENDS IN EMPLOYMENT LAW

This session will explain how new case law impacts situations facing HR professionals, including leave-related issues, disciplinary documentation, and complaint investigations. Insight will be provided to resolve sexual harassment investigations in a #MeToo culture and practical solutions to violent threats at the workplace.

Doug Leslie, PhD
Professor
Public Health Sciences and
Psychiatry
Penn State University

HEALTH ECONOMICS

This presentation will describe health economics and discuss examples of different health economic analyses. Other topics include healthcare financing, rising healthcare costs, and how health policies affect access to care, quality of care, and costs.

Nick Jehlen
Founding Partner,
Common Practice

TOOLS FOR CONVERSATIONS ON ILLNESS AND END OF LIFE ISSUES

Conversations about values and preferences provide great end of life care. Jehlen will share how games help families, patients, caregivers, and clinicians have meaningful conversations in a safe and supportive environment.

Brian Sheinfield
MBA
Financial Liaison,
Nursing, Penn State
Health Milton S. Hershey
Medical Center

FINANCIAL MANAGEMENT

Learners will establish financial policies and practices to prevent error, fraud, and abuse. Using financial statements, this session will identify budget variances and determine actions to maintain your organization's economic health.

DAY 3.

Laura Stevens Kent
VP
Federal Legislative Advocacy
The Hospital & Healthsystem
Assoc. of Pennsylvania

THE POLICY AND POLITICS OF COVERAGE

The healthcare landscape has been dominated by discussions of insurance coverage. There are new efforts to repeal the ACA and reshape the financing of Medicaid. This lecture will discuss policy parameters and political dynamics surrounding coverage. It will also highlight advocacy efforts in influencing federal lawmakers.

Alix Goss
VP & Sr Consultant,
Imprado

MANAGING INFORMATION TECHNOLOGY

Success in today's landscape of healthcare delivery and payment reform is influenced by leadership's management of IT. This session will discuss the evolving role of healthcare leadership and information governance in organizational success.

Danielle Phelps Swartz
BSN, RN, CCM
Director of Care
Coordination/Integration,
Geisinger Health Plan

POPULATION HEALTH: MEDICAL HOME 101

The medical home model is patient-centered, comprehensive, team-based, accessible, and focused on quality and safety. This program provides an overview and background of key concepts and elements necessary for a successful medical home.

Linda Beck
Business Consultant
The Curtis Group

DiSC PERSONALITY

This session will provide an overview of personality insights of human behavior. Participants will conduct a self-assessment of their personality. The session will also describe how to apply the human behavior model to healthcare leadership.

DAY 4.

Health Impact Project Presentations

Managers and CNOs are encouraged to attend Day 4.

Applications
accepted
through
June 1, 2018.

Apply online:

psna.org/star2018

Enrollment:
\$3,000

Location:
Historic Hotel
Bethlehem

437 Main St
Bethlehem, PA 18018

Cost Includes:

- 4-day education
- Overnights
- Parking
- Breakfasts
- Lunches
- Refreshments

This activity has been submitted to Pennsylvania State Nurses Association for approval to award contact hours.

Pennsylvania State Nurses Association is accredited as a provider of continuing education by the American Nurses Credentialing Center's Commission on Accreditation.

4-DAY PROGRAM

September 19-21, 2018
April 12, 2019



Through the Star Leadership Institute, I have become more engaged in evidence-based practice and leadership theory. I can effectively collaborate with healthcare professionals to share data and ideas to improve patient care. *J. Teach, Class of 2017-2018*

The Institute helped me transition into my new leadership role. By biggest take aways were networking opportunities with healthcare peers and skills gained through sharing our knowledge. *C. Duffy, Class of 2017-2018*

I value the opportunity to participate in the Institute and lead change in my organization. I am utilizing the curriculum's team building skills in my new professional role as we focus on a culture of safety through effective teams. *M. Klossner, Class of 2017-2018*

The Pennsylvania State Nurses Association's (PSNA) Star Leadership Institute is a four-day annual leadership program held in the scenic Lehigh Valley. Attended by healthcare providers from across the state, the Institute teaches participants enhanced leadership competencies, the role of leadership within complex health systems, and the value of interprofessional and interdisciplinary collaboration. The Institute provides:

- An engaging and supportive learning environment
- Subject matter experts to develop leadership skills
- Opportunities to expand professional networks
- Connections with professionals
- A blend of interactive group exercises, reading, and self-actualization

