

**Pennsylvania State Nurses Association
2015 Environmental Health Conference
“Unearthing the Essentials of Good Health”
October 16, 2015 | Villanova University**

Send contract to: PSNA, EH Conference
3605 Vartan Way, Suite 204
Harrisburg, PA 17110
Checks payable: PSNA
Contact: Phone: 717.798.8942
jneidig@psna.org



Sponsor Environmental Health Advocates!

The undersigned organization hereby applies for participation in PSNA's Fall 2015 event:

Company Name _____
Address _____
City / State / Zip _____
Phone _____
Fax _____
Your Name _____
Title _____
Signature _____
Date _____
E-mail _____

Sponsorship Opportunities

❑ Platinum Keynote Address Sponsor

- Our company agrees to sponsor the Keynote Address presented on Friday, October 16.
- Sponsorship fee, **\$2500**.
- Sponsorship includes:
 - Full-page color ad in Program (a \$500 value)
 - Full-page color ad in one issue of *Pennsylvania Nurse* (a \$725 value)
 - Verbal recognition at Welcome prior to Keynote Address
 - *Platinum (w/ your company logo)* signage at event (a \$150 value)
 - *Platinum (w/ your company logo)* signage on social media prior to and during event (a \$250 value)
 - 4 times total, on PSNA Facebook
 - 4 times total, on PSNA Twitter
 - One-month ad on PSNA website (a \$500 value)
 - Banner ad in one PSNA "Front Line" e-newsletter (a \$125 value)

❑ Gold Sponsor

- Our company agrees to sponsor the Gold Sponsorship on Friday, October 16.
- Sponsorship fee, **\$2000**.
- Sponsorship includes:
 - Half-page color ad in Program (a \$400 value)
 - Half-page color ad in one issue of *Pennsylvania Nurse* (a \$455 value)
 - *Gold (w/ your company logo)* signage at event (a \$100 value)
 - *Gold (w/ your company logo)* signage on social media prior to and during event (a \$175 value)
 - 2 times total, on PSNA Facebook
 - 2 times total, on PSNA Twitter
 - One-month ad on PSNA website (a \$500 value)
 - Banner ad in one PSNA "Front Line" e-newsletter (a \$125 value)

❑ Silver Sponsor - **SOLD**

- Our company agrees to sponsor the Silver Sponsorship on Friday, October 16.
- Sponsorship fee, **\$1500**.
- Sponsorship includes:
 - Half-page color ad in Program (a \$400 value)
 - Quarter-page color ad in one issue of *Pennsylvania Nurse* (a \$225 value)
 - *Silver (w/ your company logo)* signage at event (a \$100 value)
 - One-month ad on PSNA website (a \$500 value)

❑ Bronze Sponsor

- Our company agrees to sponsor the Bronze Sponsorship on Friday, October 16.
- Sponsorship fee, **\$1200**.
- Sponsorship includes:
 - Half-page color ad in Program (a \$400 savings)
 - *Bronze (w/ your company logo)* signage at event (a \$100 value)
 - One-month ad on PSNA website (a \$500 value)

❑ Lunch Sponsor - **SOLD**

- Our company agrees to sponsor the Lunch on Friday, October 16.
- Sponsorship fee, **\$1000**.
- Sponsorship includes:
 - Half-page color ad in Summit program (a \$400 value)
 - One-month ad on PSNA website (a \$500 value)
 - Signage during Lunch

☐ **Breakfast Sponsor**

- Our company agrees to sponsor the Breakfast on Friday, October 16.
- Sponsorship fee, **\$1000**.
- Sponsorship includes:
 - Half-page color ad in Summit program (a \$400 value)
 - One-month ad on PSNA website (a \$500 value)
 - Signage during Breakfast

☐ **Refreshment Break Sponsor (two available)**

- Our company agrees to sponsor one Refreshment Break on Friday, October 16.
- Sponsorship fee, **\$1000**.
- Sponsorship includes:
 - Half-page color ad in Summit program (a \$400 value)
 - One-month ad on PSNA website (a \$500 value)
 - Signage during sponsored refreshment break

PSNA Advertising Rates

Conference Program Advertising (color)

- Back cover (7.5 w x 10 h)\$800
- Inside front cover (7.5 w x 10 h).....\$700
- Inside back cover (7.5 w x 10 h)\$700
- Full-page (7.5 w x 10 h)\$500
- Half-page (7.5 w x 5 h).....\$400

General Information

- *Contact:* Jennifer Neidig, jneidig@psna.org
- *Schedule of Events:* www.psna.org
- *Availability:* First-come, first-serve availability
- *Program Ad Placement:* September 1, 2015
- *Other PSNA Advertising:* jneidig@psna.org
- *Payment:* Payment is due no later than **September 16, 2015**.
- *No refunds*